

ENGAGE 4 the Future conference



ENGAGE



24 th September 2014, Brdo pri Kranju, Slovenia

Is the future urban or digital? To play a real and sustainable role in the global digital economy, rural Europe needs High Speed Broadband everywhere. First generation broadband brought about a revolution in business, public services and social life. Next generation High Speed Broadband offers even greater potential economic and social benefits; making it essential that all of Europe is rapidly connected, both urban and rural.

On September 24, in Slovenia, join the partners in the [ENGAGE](#) Project and their inspirational guests in discovering how rural regions will ensure they are at the heart, not periphery, of Europe.

ENGAGE 4 the Future conference Programme; 24th September 2014, Brdo pri Kranju, Slovenia

08.30 Registration & coffee

9.00 Digital priorities for Rural Europe

9.00 - 9.15 Opening by Mr. Marjan Turk; Director General at Ministry of Education, Science & Sport, Slovenia and elected representatives from ENGAGE partners

09.15 - 09.30 Video Message from Ms. Neelie Kroess, Vice-President of the European Commission

9.30 Part 1: The ENGAGE story (moderated by Ms. Anne-Mari Leppinen)

09.30 - 09.35 The beginning: Why rural Europe needs High Speed Broadband
Mr. Clive Peckham, Nièvre Numérique, FR

09.35 - 09.50 HSB makes a real difference: the social, demographic, economic and health benefits
Mr. Paavo Laaksonen, SEK, FI

09.50 - 10.20 Putting ENGAGE into practice: Learning from each other - Engage Study visits and staff exchanges Lower Saxony (Mr. David Wewetzer, TZI, DE), the Alentejo (Mr. Rui Barroso, ADRAL, PT) and Suuphoja,FI (Mr. Alexander Jazdowski, Warmińsko-Mazurskie Voivodeship, PL) and Slovenia (Mr. Jean-Dimas Malot, Nièvre Numérique, FR)

10.20 -10.35 Video about the Best Practice in Oerel, Germany: Local solution for broadband access in rural areas

10.35 - 11.00 Putting ENGAGE into practice: HSB Experts workshops in Donegal (IE) and Hargita (RO) – bringing the best HSB 'brains' from across Europe to work with local partners and create local solutions
Mr. José-Manuel San Emeterio (ERNACT; IRE), Mr. Brian Boyle (Donegal County Council, IRE), Mr. Tünde Gal/Mr. Csilla Andras (Hargita County Council, RO)

11.00 - 11:20 Coffee break

11.20 - 11.30 Achieving the Digital Agenda in rural Slovenia and Europe – including Best practice in Slovenia (GOŠO project)
Mr. Andrej Kos, University of Ljubljana and Mayor Mr. Anton Maver from Mokronog-Trebelno

11.30 - 12:00 Round table of Slovenian mayors and elective representatives from ENGAGE partners
Ms. Dolores-Dolenc Bajc, Municipality of Postojna, Mr. Ivan Žagar, Municipality of Slovenska Bistrica, Mr. Anton Maver, Municipality of Mokronog-Trebelno and elective representatives from ENGAGE partners: Mr. Gerard Diver (Councillor of Derry and Strabane District Council and Chairperson of ERNACT EEIG); Mr. Mikko Savola (Member of Finnish Parliament); Mr. Fabien Bazin (Chair of Nièvre Numérique and Deputy Chair of Nièvre County Council,FR)

12.00 - 12.30 Putting ENGAGE into practice
Project partners will present their proposals and ideas for transferring good rural practice across Europe

12.30 -12.45 Developing a regional strategy in Warmia and Mazury (PL) in the context of the national plan
Mr. Stanisław Dabek, Ministry of Administration and Digitization (PL) & Mr. Maciej Bućkowski - Department of Information Society in Warmińsko-Mazurskie Voivodeship (PL)

12.45- 13.00 Getting the message across: Promoting rural HSB using social media campaigns

ENGAGE communication team

Mr. Clive Peckham, Nièvre Numérique, FR and Mr. Roland Kerstein, eventfive, DE

13.00 – 13.50 Lunch

13.50 Part 2: ENGAGE results and next steps

13.50 - 14.05 Interreg IVC state of play and perspectives

Mr. Benoit Dalbert, Project Officer, Interreg IVC Secretariat

14.05 - 14.20 EU broadband policy and initiatives for rural Europe

Mr. Nicolas Gyss, DG CONNECT, European Commission

14.20 -14.30 Achievements and tools

ENGAGE manifesto for rural HSB, rural internet political platform

Mr. Fabien Bazin (Deputy Chair of the Nièvre County Council and Chair of Nièvre Numérique),

Mr. Gerard Diver (Councillor of Derry and Strabane District Council and Chairperson of ERNACT EEIG), Mr. Mikko Savola (Member of Finnish Parliament)

14.30 - 14.50 European Rural Internet Observatory

Mr. Rui Barroso, ADRAL, (PT) and the ONE Project, Ms. Angela Appendino, CSI-PIEMONTE and Lead Partner of One Project (Observatory Network to Enhance ICT Structural Funds Absorption)

14.50 - 15.10 ENGAGE 4 the future: a taskforce to build future HSB networks and services in European rural areas

Mr. José-Manuel San Emeterio, ERNACT, IRE ; Ms. Anne-Mari Leppinen, SEK, FI; Mr. Clive Peckham, Nièvre Numérique, FR

15.10 - 15.30 Coffee break

15.30 Part 3: The Future of HSB - A fully connected Europe

15.30 - 15.40 Bridging the digital divide in rural areas

Telekom Slovenija's view by Mr. Matjaž Pogačnik

15.40 -15.50 The future of Broadband

Mr. Franc Dolenc, Director of AKOS

15.50 -16.10 Fibre visionary

Mr. Crister Mattson (ACREO, Sweden)

Panel 4: The Future of Broadband in Rural Europe

16.10 - 17.00 Representatives of DG Connect, Mr. Franc Dolenc, Director of AKOS , SL; Mr. Fabien Bazin Deputy Chair of the Nièvre County Council and Chair of Nièvre Numérique Mr. Marjan Turk, Director General at Ministry of Education, Science and Sport, SL; Ms. Anne-Mari Leppinen, SEK, FI, Mr. Matjaž Pogačnik, Telekom; Mr. Crister Mattson, ACREO

17.00 - 17.10 Conclusion by Ms. Anne-Mari Leppinen; SEK, FI

17.10 - 18.30 Networking and exhibition meeting of ENGAGE political platform (for elected representatives)